CASE STUDY

Cleansing and Enriching Tenancy Data

Housing Association

Cleanse & Append

Data Health Check
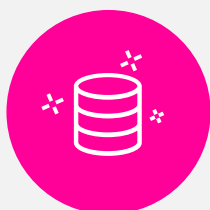
Data Cleanse

Data Migration

Client Problem & Impact

Our Housing Association client was investing in new technologies and required their tenancy data to be cleansed and enriched prior to migration to a new system and ensure compliance with GDPR.

How Did Sagacity Help?

We performed a Health Check on the client's tenancy and property data, and identified the following on a sample of 1,000 properties:

- Address data was 59% complete
- Tenant name data was 56% complete
- Email address data was 37% complete
- Telephone number data was 26% complete

We cleansed the client's data using our proprietary software to populate missing titles, names, date of births along with contact information (email, landline and mobile). We produced a detailed output of all corrected data to aid our client to append the data and ingest into their new systems.

100% clean tenant data

A significant improvement in tenant data enabled our client to load clean and accurate data into their systems and comply with regulatory requirements.

- 96% clean address data
- 100% clean tenant name data
- 46% clean email address data
- 68% clean telephone number data